



INTERNATIONAL TRADE

2 YEARS - CAREER PROGRAM



ABOUT THE PROGRAM

International Trade is a two-year certificate AEC career program that prepares students for a wide variety of professional careers in the international trade, logistics, and/or import/export industries.

In this program, students will learn about the international trade industry here in Canada, and also around the world as well as will be exposed to the fundamental knowledge of this industry, which will allow them to become qualified professionals who possess a unique skill set.

CAREER PROSPECTS

- An export consultant
- An analyst for foreign markets
- A trader
- An employee for the office of a commissioner for export
- An employee for a professional association
- An employee for a nongovernmental organization (NGO)

WHAT WILL THIS PROGRAM GIVE ME?

This program focuses primarily on:

- International Business Communication
- Developing skills in logistical management:
- Import / Export
- Understanding Customs Law
- Developing Skills in Negotiation
- Developing Skills in Financial Planning

CURRENT STATUS

In recent decades, worldwide trade has facilitated the globalization and expansion of businesses. In the 2000s, companies joined forces, merged, and innovated. Today, trade has taken on an entirely new meaning. Through the help of the federal and provincial governments, and other support agencies, businesses are now expanding their goods and services to international clients. Various measures, both in terms of exploration, visibility and funding assist them in doing so.

SEMESTER BREAKDOWN INTERNATIONAL TRADE



SEMESTER 1

- 415-C74-TV INTRODUCTION TO INTERNATIONAL TRADE
- 602-C13-TV BUSINESS FRENCH I
- 412-C25-TV APPLICATION SOFTWARE
- 514-C53-TV INVENTORY MANAGEMENT IN INTERNATIONAL TRADE
- 201-C13-TV MATHEMATICS AND **STATISTICS**
- 415-C84-TV MARKET STUDY
- 415-C63-TV PRODUCTIVITY **OPTIMIZATION & SUSTAINABLE DEVELOPMENT**
- 603-C73-TV BUSINESS ENGLISH I

SEMESTER 2

- 415-C25-TV CUSTOMS COMPLIANCE
- 415-C35-TV TRANSPORTATION **LOGISTICS & PROVISION OF SERVICES**
- 415-C94-TV LEGAL ASPECTS OF INTERNATIONAL TRADE
- 415-CA4-TV IMPORT & EXPORT COSTS
- 602-C23-TV BUSINESS FRENCH
- 603-C83-TV BUSINESS ENGLISH II
- 415-C26-TV BUSINESS PROJECT I

SEMESTER 3

- 415-CB4-TV MARKET DEVELOPMENT STRATEGY
- 415-CC4-TV INTERNATIONAL PAYMENT & FINANCING
- 415-C36-TV NEGOTIATING IN AN INTERNATIONAL CONTEXT
- 415-C73-TV RISK MANAGEMENT AND SECURITY
- 415-CD4-TV E-COMMERCE

SEMESTER 4

- 415-C46-TV BUSINESS PROJECT II
- 415-C83-TV INTERNATIONAL MARKETING PROJECT

ELECTIVE CHOICES: (CHOOSE ONE)

- 607-C24-TV SPANISH LANGUAGE & CULTURE
- 613-C24-TV MANDARIN LANGUAGE & CHINESE CULTURE
- 616-C14-TV ARABIC LANGUAGE & CULTURE
- 602-C24-TV FRENCH AS A SECOND LANGUAGE