

ARTS, LITERATURE AND COMMUNICATION: MEDIA OPTION

2 YEARS - PRE-UNIVERSITY



ABOUT THE PROGRAM

Arts, Literature, and Communication (ALC) is a two (2) year, pre-university DEC program that allows students to become familiar with the technologies of communication, while also prepares them for university studies in a broad range of fields.

Students considering this program should have an interest in media, web interactivity, design, and creative problem-solving. Prospective students want to develop the skills necessary to pursue university studies in disciplines related to art and design, media, literature, film, photography, and/or cultural studies.

UNIVERSITY STUDY OPTIONS

- Communication Studies
- Journalism
- Film Production
- Film Studies
- Design
- Computer Programming
- UX / UI Design
- Education
- Game Design
- Studio Art
- Much more!

COMPETENCIES ACQUIRED

ALC students will build a solid foundation in various fields such as:

- Graphic and web design
- Blog and content creation
- Communication and cultural theory
- Photography
- Video production and editing
- Digital marketing

SOFTWARE YOU WILL LEARN

- Adobe InDesign
- Adobe Illustrator
- Adobe Premiere Pro
- Adobe After Effects
- Adobe Photoshop
- Adobe Lightroom
- Adobe Audition

SEMESTER BREAKDOWN

ARTS, LITERATURE & COMMUNICATION



SEMESTER 1

- 603-101-MQ INTRODUCTION TO COLLEGE ENGLISH
- 345-101-MQ KNOWLEDGE
- 602-100-MQ BASIC FRENCH
- 502-101-TV INTRODUCTION TO COMMUNICATION MEDIA
- 502-102-TV EMERGENCE AND EVOLUTION OF THE MEDIA SECTOR
- 502-104-TV THE TECHNIQUES OF PHOTOGRAPHY
- 502-302-TV DIGITAL ART

SEMESTER 2

- 603-102-MQ LITERARY GENRES
- 602-TVA-TV FRENCH FOR SPECIFIC PROGRAMS
- 109-101-MQ PHYSICAL ACTIVITY AND HEALTH
- 420-TVA-TV COMPUTERS IN CONTEMPORARY SOCIETY
- 502-103-TV LANGUAGES OF COMMUNICATION MEDIA
- 502-203-TV WEB PRODUCTION: AN ANALYTICAL APPROACH
- 502-303-TV THE TECHNIQUES OF ILLUSTRATION
- 502-304-TV THE TECHNIQUES OF VIDEO CREATION

SEMESTER 3

- 603-103-MQ LITERARY THEMES
- 109-102-MQ PHYSICAL ACTIVITY AND EFFECTIVENESS
- 345-102-MQ WORLD VIEWS
- 420-TVB-TV USE OF MICROCOMPUTER SOFTWARE
- 502-201-TV CULTURAL ISSUES
- 502-204-TV GRAPHIC DESIGN TECHNIQUES
- 502-301-TV A CRITICAL APPROACH TO COMMUNICATION MEDIA
- 502-401-TV VIDEO CLIP CREATION

SEMESTER 4

- 603-TVE-TV ENGLISH ADAPTED TO PROGRAM
- 109-103-MQ PHYSICAL ACTIVITY AND AUTONOMY
- 345-TVH-TV CRITICAL THOUGHT APPLIED TO WORLD ISSUES
- 502-202-TV CURRENT TRENDS IN WORLD MEDIA
- 502-402-TV FOUNDATIONS OF FILM PRODUCTION
- 502-403-TV INTEGRATION PROJECT

BILINGUAL STUDIES OPTION

We offer students the option of completing their general education courses in French while completing their program-specific courses in English.

For more details: tav.ca/bilingual-study-option/



LEGEND:

- GENERAL EDUCATION COURSES
- PROGRAM-SPECIFIC COURSES